

Peanut CRSP Technology Adoption Rates: Report on a Survey of North Carolina Peanut Farmers.

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A sample of 417 North Carolina peanut farmers in 13 peanut growing counties were surveyed to determine the impacts of technologies developed and released by the Peanut Collaborative Research Support Program (PCRSP) project at North Carolina State University (NCSU). Data on technology adoption rates were gathered by a mail survey of North Carolina peanut farmers. Adoption rates were computed for integrated pest management strategies, varieties planted from 1999-2003, and information sources. Also, data were gathered on production problems currently facing North Carolina peanut farmers and was used to suggest future research and extension activity. The main findings suggest that the variety NC-V 11 and weather-based advisories had the highest adoption rates. The Cooperative Extension Service publication series AG-331 *Peanut Information* was named most often as the "most useful" peanut production information source.